

International Conference 2014
**"Cultural Diversity and Languages for Specific Purposes:
Stakes and Perspectives"**



http://lett.ubbcluj.ro/dls/index_en.html; www.quest.ro/events/conferences

co-organised by

**The Department of Specialized Foreign Languages, The Faculty of Letters, "Babes-Bolyai" University,
The Department of Modern Languages and Communication, The Technical University, Cluj-Napoca,
and QUEST Romania - The Romanian Association for Quality Language Services**

Cluj-Napoca, 25-26 September 2014

Conference venue: Facultatea de Litere, str. Horea nr. 31, Cluj-Napoca

As the contemporary world becomes increasingly multicultural, we would like to join current debates on cultural and linguistic identity, and to explore the importance of intercultural and professional exchanges at large. This international conference revolves around two main aims: to provide a forum for professionals and scholars representing different languages and cultural contexts to share expertise, and to promote quality standards in language education and research.

The event is dedicated to the **European Day of Languages** and is included in the ECML / Council of Europe data base of events (<http://edl.ecml.at>). It is promoted internationally through the EAQUALS web site: www.eaquals.org and also builds on synergies with European projects such as "**Quality Assessment Training**" (Grundtvig Learning Partnership, with QUEST Romania as one of the project partners: 2013-1-BG1-GRU06-00108) and "**NELLIP**" (Key Action 2 Project - <http://nellip.pixel-online.org>).

The following **keynote speakers** have confirmed their participation:

Mr. Richard Rossner, Chair of the International Association EAQUALS

Dr. Nigel Townson, Director British Council Romania

Mr. Paul Rusch, the University of Innsbruck, Austria

Main thematic areas:

- Culture and identity
- Professional communication
- Teaching Languages for Specific Purposes
- Applied Linguistics
- Translation studies
- European projects & Quality Assurance processes

Conference languages: English, French, German, Italian, Romanian, Spanish, Russian.

A selection of papers will be included in a volume published by Casa Cărții de Știință (Cluj-Napoca) and the manuscripts submitted after the event in the conference proceedings volume published on CD ROM, in the series "Languages for Specific Purposes and Teacher Development" (Editura ASE, ISSN 2285–1623).

For **Registration** and for submitting a **Speaker Proposal** for the "European Projects & Quality Assurance" section, please fill in the attached form and send it to questromania@gmail.com by **8 September 2014**.

Contact persons on behalf of QUEST Romania: Laura Muresan and Irina David (questromania@gmail.com)

We look forward to welcoming you to Cluj-Napoca in September!

The Organisers